


WELCOME!
WE WILL BEGIN SHORTLY!!

Participants will be muted upon entry.
When the line is opened Please mute yourself during discussion/questions if not speaking



Please use the Chat Box to submit questions and share announcements!

This meeting will be recorded... Presentation and recording will be posted at www.hclhic.org

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HOWARD COUNTY LOCAL HEALTH IMPROVEMENT COALITION

October 1, 2020

Maura Rossman, M. D., Health Officer
Howard County Health Department

Steven C. Snelgrove, President
Howard County General Hospital

Kelly L. Kesler, M.S., C.H.E.S.®, Director
Howard County Local Health Improvement Coalition




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WELCOME & OPENING REMARKS

Welcome

New Members and Guests

Maura Rossman, M. D., Health Officer Howard County Health Department
Steven C. Snelgrove, President Howard County General Hospital

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PURPOSE, AGENDA & APPROVAL OF MINUTES

GOAL: Provide Coalition members with overview of the Maryland Diabetes Action Plan from the Maryland Department of Health, discuss Howard County flu vaccination plans for Fall 2020 and discuss COVID-19 updates and impacts on vulnerable populations.

AGENDA:

- A. Welcome and New Member Introductions
- B. Maryland State Diabetes Action Plan & Coalition Member Highlight
- C. Community Mental Health Campaigns
- D. Flu Vaccination and COVID -19 updates
- E. Member Announcements and Resource Sharing
- F. Next Steps and Wrap-up and open line for networking

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**Maryland**
DEPARTMENT OF HEALTH

Maryland Diabetes Action Plan: Collaborating for Greater Impact

Lisa Ellis Marr, Project Manager, Center for Population Health Initiatives, Maryland Department of Health
Anna Shao, MPH CHES, Program Coordinator, Horowitz Center for Health Literacy, University of Maryland School of Public Health

Thursday, October 1, 2020




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Diabetes by the Numbers

2.1M
Estimated number of adults with diabetes or prediabetes in Maryland.


1.6M
Maryland adults with prediabetes, 9 out of 10 do not know they have it.



500K
Maryland adults with diabetes.

100M+
Estimated number of US adults with diabetes or prediabetes.

6th Leading cause of death in Maryland and is a risk factor for other leading causes of death in the U.S.



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Costs of Diabetes

7B Estimated annual cost for Maryland as a result of diabetes and prediabetes.


2B Annual loss in Maryland economic productivity as a result of prediabetes and diabetes.

4.9B Estimated annual medical costs for Maryland as a result of diabetes and prediabetes.

2-3x Higher estimated medical expenses for people with diabetes.

1 in 7 Health care dollars spent treating diabetes and its complications.

American Diabetes Association



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Diabetes and COVID-19


COVID-19 patients with diabetes are more likely to require admission to the ICU or to die than those without diabetes

The prevalence of diabetes and obesity is higher in COVID-19 patients admitted to the hospital compared to those not admitted to the hospital

According to some studies, people with diabetes whose blood sugar is well controlled fare better than those with poorly controlled blood sugar

Race/Ethnicity, Underlying Medical Conditions, Homelessness, and Hospitalization Status of Adult Patients with COVID-19 at an Urban Safety Net Medical Center – Boston MA, 2020. Morbidity and Mortality Weekly Report, CDC, July 30, 2020, Vol 99, No. 27

Type 2 Diabetes and COVID-19: Preliminary Findings from a Multicenter Surveillance Study in the US, American Diabetes Association



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Implementing the Plan Across the Continuum



2019 Maryland Diabetes Action Plan

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Goals and Objectives

Population Group	Maintaining Healthy Weight	Reducing Overweight & Obese	Prediabetes & Gestational Diabetes	Managing Diabetes & Controlling Diabetes with Complications
2019-2024 Goal	32% of adults will be at a healthy weight	Reduce the number of high school students who are overweight by 30% and maintain the number of adults who are overweight.	Increase the number of adults who know they have prediabetes by 20%.	Reduce the age-adjusted mortality rate by 5%
Action Step Objectives	Increase access to healthy nutrition. Achieve & maintain physical activity levels for all Marylanders.	Improve clinical care services for overweight and obese children and adults. Improve the availability of healthy lifestyle options.	Improve prediabetes outcomes. Reduce risk of diabetes in women with a history of gestational diabetes.	Improve the use of standardized quality of care for people with diabetes by increasing the number of healthcare systems statewide that utilize frameworks such as the chronic care model (CCM). Reduce the number of hospitalizations and emergency department visits each by 5% for people with diabetes.

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Diabetes Investments in Maryland

- Medicaid:**
 - Diabetes Prevention Programs expanding across the state
- LHIC Partners:**
 - Investments and programs that align with LHIC goals
- MDH Educational Webinars:**
 - Targeting patients/families and clinicians, available to everyone

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Diabetes Education Webinars

Clinicians
(CME Available)

- 9/15/2020 -- Help for Clinicians caring for Patients with Diabetes
- 9/22/2020 -- Maximizing Reimbursement for Managing Diabetes
- 9/29/2020 -- When to Refer to an Endocrinologist and Updates in Pharmaceutical Treatments

Community Health Workers

- 9/12/2020 -- Community Providers: A Key Resource in Reducing Diabetes
- 9/26/2020 -- Help Your Clients Better Manage Their Diabetes: Lessons From the Field

Patients & Families

- 9/16/2020 -- Take Charge of Your Health: Managing Diabetes Successfully
- 9/23/2020 -- Resources and Services to Help you Manage Diabetes
- 9/30/2020 -- New Solutions: Medications, Nutrition and More



View Recorded Webinars:
<https://ip.constantcontactpages.com/cu/zAIP36Q/managingdiabetes>



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Maryland Partners in Implementing the Plan

- Local Health Improvement Coalitions
- HSCRC
- Hospitals/Health Systems
- Clinicians/Provider Community/MDPCP
- Community Based Organizations
- Academia
- CRISP
- CHRC
- Payers
- Employers
- American Diabetes Association

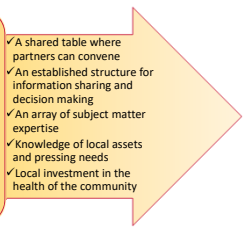



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LHICs are the Critical Ground Game

LHICs bring

- ✓ A shared table where partners can convene
- ✓ An established structure for information sharing and decision making
- ✓ An array of subject matter expertise
- ✓ Knowledge of local assets and pressing needs
- ✓ Local investment in the health of the community




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Investments Directly in LHICs

- HSCRC Regional Partnership Catalyst Grants:**
 - Hospitals required to "work in collaboration with Local Health Improvement Coalitions ..."
- MCHRC:**
 - 1M to strengthen LHICs and implement the Plan (\$41,667 to each health department)
- MDH:**
 - Technical assistance and health literacy training and consultations

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Health Literacy Training for LHDs and LHICs

- Series of 6 webinars, open to all Health Department staff and LHIC participants
- Topics include:
 - Plain language
 - Effective oral communication
 - Effective written communication
 - Strategies for intervention design,
 - Health literacy for diabetes educators
 - Oral health implications for people with diabetes
- View recordings: go.umd.edu/mdh-hl-training-signup



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Health Literacy Consultations for LHDs

- Each health department was offered a free 45-minute consultation with experts from the Horowitz Center
- Consultations occurred in August and September and were individualized to each health department's needs



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The Maryland Diabetes Action Plan

<https://phpa.health.maryland.gov/CCDPC/Pages/diabetes-action-plan.aspx>

Resources on the site:

- Introductory letter from Secretary Neill and Deputy Secretary Phillips
- Diabetes Action Plan
- Program inventory
- Program map
- Data dashboard
- One-pager



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Thank you!

MDH Center for Population Health Initiatives
Office of the Deputy Secretary for Public Health Services

Anne Langley, JD, MPH
Director
anne.langley@maryland.gov

Sadie Peters, MD, MHS
Medical Director
sadie.peters@maryland.gov

Lisa Marr
Project Manager
lisa.marr@maryland.gov



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Resolve MD: Direct Primary Care

Dr. Joi Johnson-Weaver offers an affordable, easily accessible primary care option to the community

For a flat monthly fee, Resolve MD members enjoy the following:

- ❑ Unlimited office visits without co-pays or deductibles
- ❑ Access to low costs medications and routine labs
- ❑ Unrushed visits and easy access to your doctor



www.resolvemd.org

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The COVID-19 Telehealth Program

Culturally competent medical care to Black patients	Assessment and treatment of acute and chronic medical issues	Preventive COVID-19 care	Close monitoring of symptoms if COVID-19 positive
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Resolve MD: Direct Primary Care

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HCHD - MENTAL HEALTH CAMPAIGN


Shereen Cabrera-Bentley

Deputy Director, Bureau of Behavioral Health
Howard County Health Department

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HCHD - MENTAL HEALTH CAMPAIGN



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HORIZON FOUNDATION – EMOTIONAL SUPPORT HUMAN




More than ever, digital spaces help us connect. Emotional Support Humans are people who know a small effort can make a big difference! Check out our new website and join our growing movement. .
Visit www.supporthuman.org

Social Media Toolkit is available.

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VIRTUAL STRETCH BREAK



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THE HEALTH DEPARTMENT AND YOU

INFLUENZA UPDATES 2020

Howard County Health Department

Erin Anderson, RN, MS
October 9, 2019

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FLU VACCINE 2020-21

- In any given year, there are multiple different flu virus strains circulating and they are constantly changing.
- The components of the flu vaccine are reviewed annually and updated as needed. The 2020-21 vaccine formulation has been changed since last year to better match which viral strains we expect to be most common in the US.
- Most flu vaccines are manufactured using chicken eggs to replicate the virus (egg-based vaccines)
- Some flu vaccine is made using cell culture (cell based or recombinant vaccine)

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FLU VACCINE 2020-21

- Trivalent Vaccine- includes 3 strains
 - Influenza A/Guangdong-Maonan/SWL1536/2019 (H1N1) pdm09-like virus (updated)
 - Influenza A/Hong Kong/2671/2019 (H3N2)-like virus (updated)
 - Influenza B/Washington/02/2019 (B/Victoria lineage)-like virus (updated)
- Quadrivalent Vaccine- includes 4 strains
 - All those listed above
 - Influenza B/Phuket/3073/2013-like (Yamagata lineage) virus.
- There is no preferential recommendation from the CDC - any licensed and approved flu vaccine is recommended

Howard County Health Department | hchealth.org

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FLU AND COVID

- It is expected that flu and COVID-19 viruses will both be spreading this fall and winter
- Symptoms of both viruses are similar, making it hard to tell which virus a patient has without diagnostic testing
- Getting the flu vaccine will NOT protect against COVID-19, however, flu vaccination has been shown to decrease flu-related hospitalizations significantly, meaning it is even more important to get vaccinated this year to conserve health care resources
- Patients who have had COVID-19 should get vaccinated for flu, after they have recovered. Any vaccination should be postponed until patients have recovered from any moderate to severe illness

Howard County Health Department | hchealth.org

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**HOWARD COUNTY HEALTH DEPARTMENT
FLU VACCINE PLANS - 2020**



- Howard County Health Department (HCHD) has purchased 3000 doses of Flulaval Quadrivalent vaccine from GlaxoSmithKline
 - Single dose, pre-filled syringes
 - No preservative
- HCHD has provided vaccine already to the Police and Fire Departments to vaccinate their staff
- HCHD staff will be vaccinated in scheduled outdoor "walk-up" clinics to test our new clinic management tool PrepMod

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HOWARD COUNTY HEALTH DEPARTMENT FLU VACCINE PLANS- 2020

- Howard County government staff will be vaccinated in a large "Drive Through" clinic to test our ability to hold mass vaccination events and prepare for eventual COVID vaccination clinics
- HCHD is currently planning drive through community clinics and will advertise details of those clinics as soon as they are finalized
- We are also partnering with Maryland Partnership for Prevention to provide flu vaccine drive-through clinics to Howard County School System staff and students at school-located clinics in October.

HOWARD COUNTY HEALTH DEPARTMENT | hchealth.org |  



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CONCLUSION

- HCHD strongly encourages routine flu vaccination every year. This year that recommendation is even stronger! **Routine vaccination helps protect you, your family, and your community!**

Thank you!!!

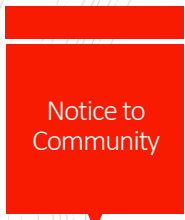
- Erin Anderson, Program Coordinator- Child Health:
 - eanderson@howardcountymd.gov
 - 410-313-7592

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Flu Prevention at HCPSS
School – Based clinics in 2020

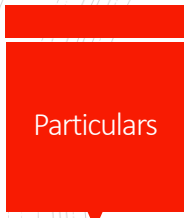
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Notice to Community

- "Due to the Covid-19 pandemic, obtaining a vaccine for seasonal influenza (flu) is even more important this year than ever. HCPSS Health Services is continuing its partnership with the Howard County Health Department (HCHD) and the Maryland Partnership for Prevention (MPP) to offer several regional seasonal flu vaccine clinics for HCPSS students and staff during the month of October. Students and staff may register for ANY clinic; they do not have to go to their own school."

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Particulars

- Outdoor clinics will be held at 24 school sites in HoCo
- Dates are from October 7 – October 14; clinics to be held from 4-6 pm so as not to interfere with virtual learning or parent/guardian work schedule
- Clinics will be "drive-through"
- No cost to students or staff
- Pre-registration required online, choose location and date
- All staff will use appropriate PPE
- All families will be required to wear a mask or face covering
- Flu vaccinations will be entered into immunet
- Contact Shannon Blount with any questions. Shannon_blount@hcpss.org

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FLU Shot
Neighbor Ride
 Volunteers Drive - Seniors Thrive®

Neighbor Ride: Driving Our Community to Healthier Outcomes
 Our Response to COVID-19 Pandemic
 Fall/Winter 2020

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Neighbor Ride as a Resource

- Since 2004, non-profit supplemental transportation organization, committed to improving the health and quality of life of ambulatory Howard County seniors, over 60
- Provides nearly 18,000 trips per year using volunteer drivers to get seniors to medical appointments, shopping and other essential and social activities
- Established limited capacity wheel-chair accessible transportation service to medical appointments in February 2020
- Approximately 50% of trips are for a medical purpose
- Fee for service based on client's ability to pay. Approximately 50% of trips provided at no cost to low income clients through Good Neighbor Fund (income under 120% FPL) and ALICE Fund

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Neighbor Ride Expanded Services during COVID-19 Pandemic

- Since onset of current pandemic, Neighbor Ride volunteer drivers have continued to provide transportation for essential medical appointments, grocery shopping as well as banking and personal services.
- Neighbor Ride quickly pivoted to provide food delivery for the Howard County Food Bank, Howard County Dept on Aging & Independence and HC School System. These deliveries are all provided at no cost to client
- Neighbor Ride has also added delivery services for durable medical equipment from the Howard County Loan Closet to clients
- With overlap between Influenza (flu) and COVID-19 cases predicted for coming flu season, Neighbor Ride has launched a "Get Your Flu Shot Early" Campaign with a free ride for any Howard County senior age 60+ to get their flu vaccination

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- Posters and "inserts" @ EC 50+ Grab & Go, Food Bank, HCLS Branches w/Contactless Book Pick-up
- Mailing to all current Neighbor Ride clients
- Paid Advertising Campaign on FaceBook
- Segment on Fox 45 Baltimore
- www.neighborride.org/freeride

It is more important than ever to get your flu shot this year.

- Get your flu shot early
- COVID-19 + Flu puts Seniors at greater risk
- **FREE RIDE** to your chosen provider
- Ride with neighbors you can trust

Neighbor Ride
Volunteers Drive - Seniors Thrive

For information or to sign up:
Call: 410-484-8100 | 714-230-
neighborride.org/freeride

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Shaw and Rachel Brannen
Berkley Family Fund
Berkley and John Brannen
Bob and Ruth Jeffrey

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KEY FLU VACCINATION MESSAGES



- Flu vaccines have been shown to reduce the risk of flu illness, hospitalization, and death.
- Getting vaccinated **may protect the people around you** (including those who are more vulnerable to serious flu illness, like babies and young children, older people, and people with certain chronic health conditions).
- Getting a flu vaccine can also save healthcare resources for the care of patients with COVID-19.

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BUILDING TRUST WITH COMMUNITIES AHEAD OF A COVID-19 VACCINE

- HCHD messaging and “who best delivers the message”
 - While we are the subject matter experts for the ongoing response to COVID-19, **you are the powerful leadership that engages your respective communities with information and calls to action.** When people see an organization they trust promoting a message, they are more likely to follow that important advice.
- Pushing HCHD messaging out to your communities helps to get the right messages to the right people, at the right time, from a trusted source, to help them make the right decisions (that could save lives)
- Trust in vaccination arises from the interactions among experiences with the health system, the various forms of communication and social capital – both external and internal to communities.
- Vaccine myths or anti-vaccine movements reinforce distrust. We rely on our partners to help dispel these myths or untruths.
- Social capital – the collective value of social networks of community members – plays a central role in increasing levels of trust.
- Restoring trust requires a careful balance between eliminating vulnerabilities and strengthening social capital and interactions among communication channels.

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KEY COVID-19 MESSAGES

FAQ's and other resources
 HCHD, HCGOV and HCLHIC Social Media – Please share
 Trusted Webpages

- Howard County Health Department Coronavirus Information <https://www.howardcountymd.gov/Departments/Health/MM-Alerts-and-Recalls>
- Howard County Government Coronavirus Page <https://www.howardcountymd.gov/coronavirus>
- Maryland Department of Health <https://coronavirus.maryland.gov>
- Centers for Disease Control and Prevention www.cdc.gov.
- You can also contact the Howard County Health Department for health-related questions at 410-313-6284.

Content – programming can be sent to lhic@howardcountymd.gov

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FLU VACCINATION

HOWARD COUNTY HEALTH DEPARTMENT **Free Drive-Thru Flu Clinic** *JHC St. John's Baptist Church*

**November 1, 2020
10:00am - 2:00pm**

Offered to ANYONE 6 months and older
Pre-registration strongly encouraged. Registration link to come.

HEALTH YOU For questions about the flu vaccine, contact Erin Anderson, RN,
at the Howard County Health Department: 410-313-7592
410.313.6300 | hchealth.org | @hccohealth

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HOWARD COUNTY GENERAL HOSPITAL
JOHNS HOPKINS MEDICINE

Community COVID-19 Testing

Presented by: Tara Butler, MS, CHES
Prepared for: LHIC Quarterly Meeting, October 1, 2020


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Power of Partnership

- Howard County Health Department
- Howard County Faith Community
- Howard County General Hospital
- Johns Hopkins Medicine

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Objective of COVID-19 Testing 

Leverage Journey to Better Health program to support vulnerable populations through community testing and seamless connection to resources and supports as well as to limit further transmission of the coronavirus.


20 testing events July thru December 2020

Funded by the Howard County Health Dept

Mark J. DeHaven, Irby B. Hunter, Laura Wilder, James W. Walton, Jarett Berry, "Health Programs in Faith-Based Organizations: Are They Effective?", *American Journal of Public Health* 94, no. 6 (June 1, 2004): pp. 1030-1036. <https://doi.org/10.2105/AJPH.94.6.1030>

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Details 

- Located at a variety of faith communities in Howard County at no cost to the participant
- Physician order and insurance **not required**
- Advance registration is strongly encouraged but same-day registration is also accepted.
- Children and adults can be tested
- MyChart (patient portal) use encouraged
- Results back within 2 business days
- Phone calls made with results

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Aggregated Data thru 9/19/20 (12 events) 

	Overall	Negative	Positive
Total # of people tested	2053	2007 (97.8%)	46 (2.2%)
Age (Standard Deviation)	46.8 (20.9)	47.1 (20.9%)	36.0 (15.6%)
Race/Ethnicity, n (%)			
Non-Hispanic White	865 (42.1%)	805 (98.3%)	15 (1.7%)
Non-Hispanic Black	791 (38.5%)	773 (97.7%)	18 (2.3%)
Hispanic	127 (6.2%)	120 (94.5%)	7 (5.5%)
Asian	199 (9.7%)	194 (97.5%)	5 (2.5)
Other	56 (2.7%)	56 (100%)	0 (0%)
Not reported	15 (0.7%)	14 (93.3%)	1 (6.7%)

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**Iglesia de Dios Pentecostal
7/19/2020**



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**Steve Snelgrove
St John Baptist Church- 8/11/2020**



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**CAPA Meal Donation to Staff
SJBC- 9/13/2020**



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COVID-19 COMMUNITY TESTING


HOWARD COUNTY GENERAL HOSPITAL is bringing testing for COVID-19 to neighborhoods around Howard County. Advanced registration is strongly encouraged. To learn more or register, visit www.bit.ly/j2bh-testing. For additional assistance, call 410-740-7601.

<p>First Baptist Church of Guilford 7504 Claidon Hills Road, Columbia 21046 Saturday, Oct. 3, 2020 8 – 12 p.m.</p>	<p>Celebration Church 7101 Riverwood Drive, Columbia 21046 Saturday, Oct. 31, 2020 10 a.m. – 2 p.m.</p>
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Church of Jesus Christ of Latter-day Saints
4100 St. John's Lane, Ellicott City 21043
Saturday, Oct. 10, 2020 | 8 a.m. – 12:30 p.m.
(Korean Translators Available | 11 a.m. – 12:30 p.m.)

6020 Tan Oak Road, Clarksville 21029
Sunday, Oct. 25, 2020 | 8 a.m. – 12:30 p.m.
(Korean Translators Available | 11 a.m. – 12:30 p.m.)


Funding for these events provided by Howard County Health Department.



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Impact




- *"Our church is a Hispanic church. Some of the people don't have insurance. This was a very good help for our church...Many may not have been tested otherwise. They feel comfortable coming here because it was at the church, a place they know. I think it was easier for them to come."* – **Pastor Jose Ocasio, Iglesia de Dios Pentecostal M.I.**, Baltimore Sun July 29, 2020
- *"I'm very happy. I'm thinking that as a county, people are being responsible and we're really being good neighbors to one another, and I really appreciate that."* - **Rev. John West, St John Baptist Church, WB11 TV**

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Thank you!



For additional information, please contact Journey to Better Health:

Hcgh-J2BH@jhmi.edu or 410-740-7601

HCGH Community Testing Webpage
www.bit.ly/j2bh-testing

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Strategic Planning Process

Proposed Extension of Current Plan through FY 21. New Plan developed and dated FY 22-25*

Participation by a wide range of community partners representing various sectors of the community, the expected outcomes for the HCLHIC Strategic Action Planning Process will include the following:

- assessment of data and information from the community health assessment;
- facilitation of stakeholder discussions to identify issues and strategies to be addressed by the plan;
- identification of community assets and resources identified and considered in the state health; and,
- development of a strategic action plan to guide the HCLHIC through FY 22-25*

**may change to align with co-chairing organizational strategic plans*

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Strategic Planning Process

Who else needs to be at the table from our community? From organizations? From this meeting?

- To develop a responsive, timely plan that will guide the HCLHIC
- To clarify and refine role, scope, structure of HCLHIC
- To coordinate and amplify efforts of HCLHIC members
- *Communication and Engagement*
- *Education and Access*

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ORGANIZATIONAL PRIORITIES AND STAKEHOLDER OPINION

Think about:

1. How does COVID-19 provide an opportunity for a coalition like the HCLHIC to address Health Disparity and Health Equity?
2. Who else needs to be at the table from our community? your organization?

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CLOSING REMARKS

- Pin a Pink Ribbon Virtually for Breast Cancer Awareness Month
- Upcoming Mental Health First Aid and Chronic Disease Self-Management Programs
- Community Events – Racism, Equity and Health Disparity
- Save the Date – October 28th Behavioral Health
- Get the word out – about things that matter!!
- Presentations, recording, & additional resources will be posted at www.hclhic.org
- For additional information, contact lhic@howardcountymd.gov
- For general questions related to COVID-19, e-mail askhealth@howardcountymd.gov

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NETWORKING ANNOUNCEMENTS & PARTNER UPDATES

Please share any updates by typing them into the Chat Box. The host may also unmute your microphone to speak.

Thank you!

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